

Year 10 and 11 Digital Media

	Focus	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	Topic	Exploring Media Products	Exploring Media Products	Exploring Media Products	Developing Digital Media Production Skills	Developing Digital Media Production Skills	Developing Digital Media Production Skills
	Key concepts/ideas	Audience and Purpose, Distribution and Marketing.	Building on the content covered in Autumn 1, students will learn to construct in-depth analysis of media products in preparation for assessment task 1A	Digital Workshops in a variety of practical areas to increase media skills ready for Component 2.	Digital Workshops in a variety of practical areas to increase media skills ready for Component 2.	Students will rework an existing media product (moving image or publishing) to bring it up to date for a modern teenage audience.	
	Key skills	Assess the audience and purpose of media products, understand why media producers choose to include the content they do.	Practical skills in interactive media, desktop publishing, filmmaking and audio production.	In-depth analysis and scene deconstruction.	Screenplay writing, filmmaking and video editing, desktop publishing, storyboarding, photography and graphics.	Filmmaking and video editing, desktop publishing, storyboarding, framing, camera angles, narrative, genre, codes, conventions, cropping, scaling.	
	Key terms/vocab	Representation, audience, purpose, marketing, distribution, genre, mise-en-scène, synergy.	Representation, audience, purpose, marketing, distribution, genre, mise-en-scène, synergy.	Representation, audience, purpose, genre, mise-en-scène, codes, conventions.	Mise-en-scène, codes, conventions, framing, angles, shot type, acoustics, typography, visual hierarchy.	Mise-en-scène, codes, conventions, framing, angles, shot type, acoustics, typography, visual hierarchy.	
	Independent learning / wider reading	Identify your own use of media and log this in a journal. Approximately how many hours a week do you spend consuming media?	Tasks on Zig Zag e-revision	Tasks on Zig Zag e-revision	Analyse examples of moving image or publishing products (depending on your pathway). Discuss how your product(s) uses the key terms listed in section A1 of the Component 2 specification (page 20).	Tasks on Zig Zag e-revision	
	Assessment	Online examination,	Component 1 (30% of final grade) Task 1A	Component 1 (30% of final grade) Task 1B	Discussion of ideas for Component 2 project	Component 2 submission (30% of final grade)	Component 2 resubmission (30% of final grade)
	Careers links	Reference to available careers in various media industries.	'Careers Behind the Lens' James Bond No Time to Die presentation.		Responding to a brief.	Responding to a brief and working in the media industry.	

	Focus	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 11	Topic	Creating a Media Product in Response to a Brief	Creating a Media Product in Response to a Brief	Creating a Media Product in Response to a Brief	Creating a Media Product in Response to a Brief	Creating a Media Product in Response to a Brief	N/A
	Key concepts/ideas	Create a media product in response to an externally set brief. Component 3 assessment (40% of final grade)					
	Key skills	Responding to a brief, Generating ideas.	Developing planning materials, production management, monitor and review, combine and refine content, testing and exporting.			Component 3 live assessment	
	Key terms/vocab	Client, brief, audience, purpose.	Client, brief, audience, purpose, plan, product, content, style, storyboard, page layout, schedule, copyright, capture, asset, copy, sourcing, primary and secondary sources, quality, format, edit, codes, conventions, testing, compressing, exporting				
	Independent learning / wider reading	Identify the purpose and audience of any film or TV show you watch. What elements are included in the product that makes you think this?	Revision	Revision	Revision	Revision	
	Assessment	Component 3, practice assessment 1			Component 3 practice assessment 2	Component 3 live assessment	
Careers links							