### **BUSINESS - BTEC LEVEL 3 EXTENDED DIPLOMA**

TRIPLE AWARD

**Course Length:** Studied over two years

**Examination Board:** Pearson Edexcel

Course Leader: Mr L Walker (walkerl@queenelizabeths.derbyshire.sch.uk)

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Pearson BTEC Level 3 National Extended Diploma (1080 Guided Learning Hours - Equivalent of 3 A-Levels)

#### **Course Content**

#### How is the course assessed?

By nature BTECs provide a more practical, real-world approach to learning alongside a theoretical background, giving learners the knowledge, understanding and skills that they need to prepare for employment. The course is primarily based on student assignments. There are a total of 13 units to complete. Four of these are externally assessed with the rest being internally assessed. Assignments are graded, "pass", "merit" or "distinction". The internally assessed assignments are set by QEGS and matched to local and learner needs.

#### What topics are included?

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making

Plus 6 optional units

### How will the course be taught?

By a mixture of taught lessons, independent research and assignments, presentations, role play, group work, visiting speakers and industry visits and the use of work experience.

# Why should I choose the BTEC in Business at QEGS?

The BTEC offers a new pathway for studying Business at QEGS alongside our Business Studies A-Level. The Department has a long history of excellent grades at A-Level and is looking to continue that success with students who would prefer to study a course that isn't wholly exam-based and allows them to specialise in one subject, rather than three. The course allows you to gain a far deeper and broader knowledge of business. Whether you wish to study further at University, go into employment or start your own business, if you know that business is the subject for you, why not start studying it now?

# How is it different from A-Level Business Studies?

BTEC offers students the chance to concentrate on one subject while at Sixth Form, rather than three or four separate A-Levels. It is only partially exam-based. The course is the equivalent of three A-Levels and is seen by universities and employers as equivalent in rigour and UMS points as the more traditional route of A-Levels.

Assessment	
Types of assessment	No. of units
Assignment - Set and marked internally	9
Task - Set and marked by Pearson	3
Written Exam - Set and marked by Pearson	1