

From the spec

- Local interest groups such as the Chambers of Commerce, local preservation societies, trade unions play a key role in decision-making about regeneration.
- **HOWEVER**, there are often tensions between groups that wish to preserve urban environments and those that seek change e.g. London Olympics 2012.

Learning Objective

1. To understand that local interest groups play a key role in regeneration decision making
2. To understand that there often tensions between those seeking change and preservation.

Who are these local interest groups?

Regeneration in the C21st is about partnerships between the public and private sectors. Often public money from taxes is used as a pump-priming mechanism to 'lever' private investment. In order for these partnerships to work, there are a number of 'players' involved:

(1) Chambers of Commerce

(2) Trade Unions

(3) Local groups

Chambers of Commerce

- Chambers of Commerce: these organisations represent business and industry in a local area, and persuade local and national government to invest in infrastructure, education and skills training.

Business owners in towns and cities form these local societies to advocate on behalf of the business community. Local businesses are members, and they elect a board of directors or executive council to set policy for the chamber. The board or council then hires a President, CEO or Executive Director, plus staffing appropriate to size, to run the organization.

As a non-governmental institution, a chamber of commerce has no direct role in the writing and passage of laws and regulations that affect businesses. It may however, lobby in an attempt to get laws passed that are favourable to businesses.

Trade Unions

- Trade unions: their job is to represent workers in particular industries over issues like pay and conditions; their support is important to many companies that want good worker-manager relations.

Local Groups

- Local groups: regeneration and development involves change, so local environmental groups, historical preservation societies and even wildlife groups need to be involved so that change does not lead to negative local consequences.

- Education: schools, further and higher education establishments provide the skilled workers modern businesses need so they are key partners.

Local interest groups

Using the sheet...

Q: Explain how *local interest groups* play a role in regeneration decision making (6) (AO1)

HOWEVER...

...Regeneration plans can lead to conflict between different players. Why?

- in the physical fabric of an area in terms of buildings, street patterns and possibly historic landmark buildings
- in the population of places, as newcomers move into regenerated areas.

Question

Using the sheet:

Q: Explain how *tensions* might arise between players seeking change and players seeking preservation (6) (AO1)

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1-2	<ul style="list-style-type: none"> • Demonstrates isolated elements of geographical knowledge and understanding, some of which may be inaccurate or irrelevant. (AO1) • Understanding addresses a narrow range of geographical ideas, which lack detail. (AO1)
Level 2	3-4	<ul style="list-style-type: none"> • Demonstrates geographical knowledge and understanding, which is mostly relevant and may include some inaccuracies. (AO1) • Understanding addresses a range of geographical ideas, which are not fully detailed and/or developed. (AO1)
Level 3	5-6	<ul style="list-style-type: none"> • Demonstrates accurate and relevant geographical knowledge and understanding throughout. (AO1) • Understanding addresses a broad range of geographical ideas, which are detailed and fully developed. (AO1)

Wider reading

Complete some wider reading about the London 2012 Olympics.

- What was the area like before?
- How did it regenerate the area?
- Was it successful?