

Educational Policy

LO: To evaluate the marketization of schooling and prepare an essay on this topic.

Educational policy = what the government does

Q5 p. 122 in your text. This lesson will prepare you to answer this question in test conditions on Wednesday. You will be allowed an essay plan.

Applying material from Item A and your knowledge, evaluate the view that the marketization of education has mainly benefited middle-class parents and students. (30 marks)

Think- what does this essay require?



...evaluate the view that the marketization of education has mainly benefited middle-class parents and students. (30 marks)

Essay Structure

Intro

Show you understand what marketization is.

Set out the debate – New Right v. Marxist/left-wing critics.

Main body

2-3 Paragraphs suggesting all have benefited, not just the middle-classes (positives)

2-3 Paragraphs suggesting mainly the middle-classes have benefited (negatives).

Conclusion

Do you agree with the view in the question?

Draft your introduction

Evaluating the marketization of education

POSITIVES: 'All have benefited' (It has not 'mainly benefited middle class parents and students')

What would the New Right say? Complete the table and evaluate.

Positive feature of marketization	How does this work?	Evaluation
Choice	Greater diversity of schools to choose from eg.... Open enrolment means...	However, Tough and Brooks argue 'covert selection' takes place in better schools. This means...
Higher standards	Through competition...	However, can all schools be the best? What happens to the 'sink' schools?
Efficiency		(See paragraph 'chaos in the education system')

EXTENSION: Can you add studies?

Evaluating the marketization of education

NEGATIVES: 'The middle classes have mainly benefited'. Use p. 106-8 to complete the table

Negative feature of marketization	How does this work?	Evaluation
Choice is a myth	'Good' schools are oversubscribed - it comes down to catchment which only middle classes can afford.	
Middle classes are better able to exploit the system		However, in 2014 it was proposed that schools could prioritise PP students.
Some schools and students get 'written off'	Educational triage... Difficulties in improving schools...	However, Progress 8...
Too much emphasis on tests		
(Lack of control) (Reduced quality control, Chaos in the Education System)		

EXTENSION: Can you add studies?

Complete your essay plan and bring it to the lesson on Wednesday.

Key concepts I'd expect to be discussed:

Choice/myth of choice, catchment area, open enrolment, school admissions code, competition – league tables and Ofsted, covert selection, cultural capital.

Example studies (you do not have to use them all!): Chubb and Moe, Gillborn and Youdell, Tough and Brooks, Bourdieu, Ball, Reay, Whitty, Gerwitz, (p. 698 Haralambos – you have these notes from earlier in the year when we looked at class)

Remember to use the item at least twice

Exam link for your notes:

Outline three reasons why middle class parents have more success in accessing better schools (6)

Reading for tomorrow p. 108-112

If you have time...Research Eton and Harrow public schools..

Compare educational facilities and lifestyle at these schools compared to your experience.

Many independent schools enjoy charitable status. What does this mean?

Make sure you have read p. 108-112

