

# QUEEN ELIZABETH'S GRAMMAR SCHOOL

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July 2017

Dear Parent/Carer

## Year 12 Trip to New York – July 2018

**Trip Leader: Mrs A Briggs**

The Business Studies, Economics, Psychology and Sociology departments are running a joint Sixth Form trip to New York running from Sunday 8<sup>th</sup> – Saturday 14<sup>th</sup> July 2018. This trip is open to any Year 12 BTEC Business, A Level Business Studies, A Level Economics, A Level Psychology and A Level Sociology students. The purpose of this trip is to enrich students learning in a unique and vibrant way.

From a Dutch trading post to a global financial centre New York has always had business and commerce at its very core. Home to Wall Street the world's largest stock market, and the iconic NASDAQ building on Times Square, New York offers Business and Economics students the chance to experience a dynamic city at the heart of the global economy.

New York offers Psychology and Sociology students the chance to experience a dynamic city that incorporates so much of the A-Level specifications. From the stigmatisation that immigrants faced, to the acceptance of these individuals in one of the world's most cosmopolitan city, to the effect of the events of 9/11 on New York residents and the rest of the world, this trip offers the opportunity to see the various concepts happening in the world.

This trip offers A Level and BTEC students the opportunity to gain first-hand experience and insight into key topics which are studied in their current syllabi. This will be valuable in being able to apply their extended answers in a real world context and will support their understanding of the financial, human, global and decision-making sections of their course. It will also be an additional element for job and UCAS applications, enabling your child to show a broader knowledge and experience of the business world and of the psychological and/or sociological world.

### Business and Economics curriculum links:

- Understanding the nature and purpose of Business
- Understanding management, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve human resource performance
- International trade and the global economy
- How financial markets operate
- Visual Merchandising

### Trips: Business and Economic students

Museum of American Finance Visit & Workshop

Walking Tour of the Financial District

Macy's Merchandising Tour

Nintendo World

*.../continues overleaf*

**Psychology curriculum links:**

- Understanding the nature of memory
- Understanding the process of social change
- The implications of psychological research to the economy
- The importance of social factors in the development of schizophrenia

**Sociology curriculum links:**

- Understanding how identities are formed and affected by global issues, social class and ethnicity
- Observe the effects of globalisation
- Understanding different types of crime including terrorism
- Understanding how important the media are in influencing identities and consumption patterns

**Trips: Psychology and Sociology students**

Walking Tour of Downtown Manhattan

Statue of Liberty and Ellis Island

Tenement Museum

The Power of Advertising Tour

**'Must see' opportunities:**

Empire State Building

Statue of Liberty and Ellis Island

Circle Line Cruise

9/11 Memorial Museum

The cost of this trip is £1550.00 per student and includes:

- Return flights and coach travel both in this country and abroad
- 5 days and 4 nights with hotel accommodation in the heart of NY
- Breakfast and evening meals (at a range of restaurants)
- Entrance fees to all excursions/workshops
- Travel insurance

To secure a place on the trip, a deposit of £200 pounds must be paid via the **ParentPay system\*** by **Monday 25th September**. The remaining payments will be requested as instalments over the coming months, or the whole amount can be paid in full. The reason for such a short payment window is that we need to secure the flights at competitive prices. We do fully appreciate that this is a high cost trip, however we also truly believe in the enriching and exciting experience this will provide for your child. We look forward to hearing from you.

Yours faithfully

Mrs A Briggs

**Teacher of Business**

[briggsa@qegs.email](mailto:briggsa@qegs.email)

*\*by clicking the "consent" button on ParentPay to confirm the payment detailed above, you are also confirming that the emergency contact and medical details we have on our system are correct for your child. Please inform me as a matter of urgency should there be any changes to the details we hold.*